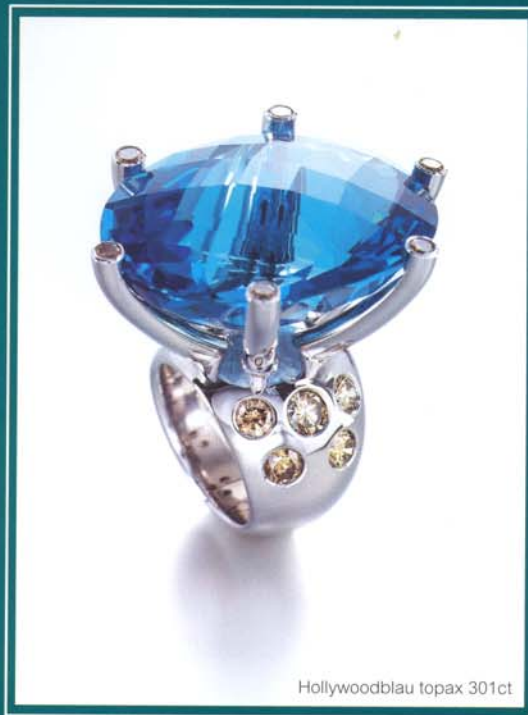


Erich Zimmermann The "Hollywood" Ring

What would divas of such class as Ava Gardner or Grace Kelly long for today if they could once again grace the screen as the most legendary jewel thieves in film history?



Prinzessinnen Ring Turmalin



Hollywoodblau topax 301ct



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"Hollywood" ring is how Erich Zimmermann christened his latest jewelry creation, expressing what an uncompromising and discrimination designer and craftsman thinks about glamour: By no means should it be merely superficial glitter as the result of cheap showmanship but instead should be genuine and unforgettable splendor. No less than the real thing. Just like the elegance of those great divas of the silver screen whose movies we can watch countless times and who, up to the present day, have outdone many stars and starlets with superior ease.

With his "Hollywood" ring, Zimmermann skillfully plays with the warmed-over ideas of opulent gemstone jewelry, sensitively avoiding any clichés.

From Zimmermann's "Princess" rings we already know the large colored gemstone hovering over the ring band, held by prongs so it can reveal its entire beauty to full advantage. Its dimensions may

well exceed those of the wearer's finger because this gemstone enthusiast tires as little of admiring the natural minerals' beauty as do the wearers of his jewelry. Twice a year, Erich Zimmermann travels to the Far East in order to select the gemstones of his choice on the spot. This enables him to return to Germany with some very rare specimens that are impossible to find anywhere else.

Each of the six prongs, which encircle the deep-blue topaz of the "Hollywood" ring like a crown, is topped with a small champagne-colored diamond – a worthy setting for a royal stone. The great novelty of this ring is its band. In the past, the ring bands in Zimmermann's creations used to be distinctly unobtrusive in order to place the stone in the center of attention. The "Hollywood" ring now features a wider band which is a



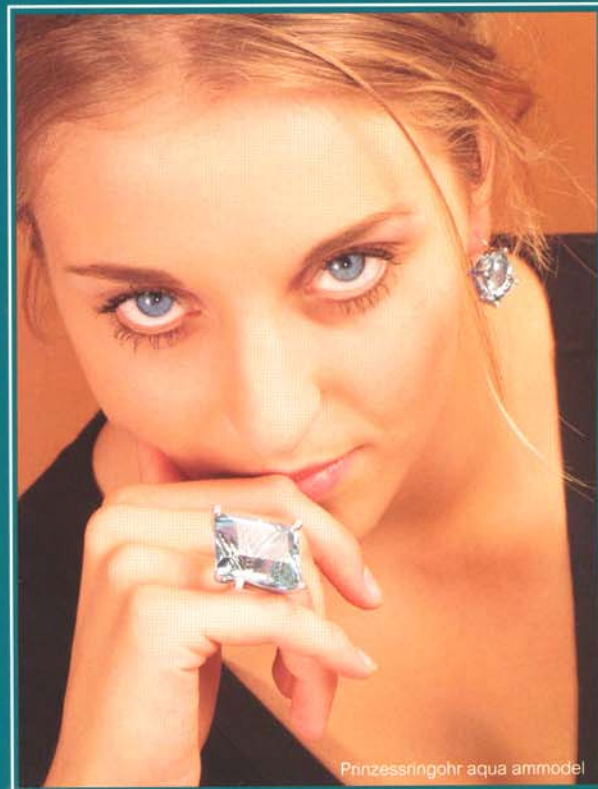
Prinzessinnen Ring Peridot



Prinzess Anhaengerbergkristall 295 ct

showpiece in itself: richly beset with champagne-colored brilliant-cut diamonds that enter into a subtle and noble interplay of colors with the white gold.

Sparkling brilliant-cut diamonds set in precious metal and complemented by a magnificent large gemstone are the classic, warmed-over examples of jewelry opulence. Erich Zimmermann, however, combines these



Prinzessringohr aqua ammodel

elements into surprisingly unconventional pieces because he is not influenced by the commonplace varieties in the jewelry world. Instead, he forms his own jewelry which he has carefully designed over the years. Further more, he has consistently developed his personal idea of glamour for a wearer's hand.